

ARC II Project International Conference

9,00 – Registration

9,30 – **Welcome address:** *Fabrizio Spada*, Head of the Institutional Relations at the Representation in Italy of the European Parliament

9,35 – **Welcome address:** *Elena Grech*, Deputy Director at the Representation in Italy of the European Commission

9,40 – **Introductory Remarks :** *Pasquale Stanzione*, President, Italian Data Protection Authority

9,45 – **Introductory Remarks:** *Zdravko Vukić*, Director, Croatian Personal Data Protection Agency

9,50 - 10,30 - **Panel - The experience of Project ARC 2: Results of GDPR awareness and training activities for SMEs**

Speakers: *Anamarija Mladinic*, Head of Sector for EU, International Cooperation and Legal Affairs at the Croatian Personal Data Protection Agency and ARC 2 Project Manager - *Paul Quinn*, Professor of Law at the Faculty of Law and Criminology of the Vrije Universiteit Brussel (VUB) - *Erik Longo*, Associate Professor of Constitutional Law at the University of Florence - *Nikolina Stanicic*, External Member of the ARC2 Committee. **Moderator:** *Luigi Montuori*, Head of Health and Research Department (Dipartimento Sanità e Ricerca) at the Italian Data Protection Authority

10,30 - 10,45 – Coffee break

10,45 - 11,00 – **SMEs: the value of a responsible approach to data processing:** *Francesco Modafferi*, Head of Legal matters department for businesses and private sector entities (Dipartimento realtà economiche e produttive) at the Italian Data Protection Authority

11,00-11,10 – **Internet of Things. Connected objects, how to recognize them, and privacy risks: their management, including from a business perspective:** *Dario Costantini*, President of the National Confederation of Handicrafts (Confederazione Nazionale dell'Artigianato)

11,10-11,20 – **Businesses and professionals facing the disruptive change of Artificial Intelligence: strategies for managing change:** *Mino Dinoi*, President of the AEPI Confederation (European association of professionals and businesses)

11,20-11,35 – **A New Deal for Data Protection:** *Antonio Caselli*, Head of Study and Documentation Office (Servizio studi e documentazione) and Data Protection Officer at the Italian Data Protection Authority

11,35-11,45 – **New technologies and data protection:** *Domenico Massimino*, Vice-President of Confartigianato Imprese Nazionale

11,45-11,55 – **Training and skills to leverage technology in compliance with data protection:** *Antonio Matonti*, Director of Legislative and Regional Affairs Area, Business Law at Confindustria (Area Affari Legislativi e Regionali, Diritto d'Impresa di Confindustria)

11,55-12,10 – **European normative power and the protection of the individual:** *Gianluigi Ciacci*, Full Professor of 'Intelligent machines and law' at the Faculty of Law of LUISS-Guido Carli University of Rome

12,10-12,20 – **Towards service-oriented pharmacies: the privacy challenge:** *Roberto Tobia*, National Secretary to Federfarma

12,20-12,30 – **Data and transaction security: the continuous challenge of protecting personal data:** *Carlo Massoletti*, Member of the Board in charge of coordinating European policies of Confcommercio Nazionale

12,30-12,45 – **Investing in the future: EU projects for the benefit of SMEs and citizens:** *Francesco Tufarelli*, General Director at the Presidency of the Council of Ministers, former Secretary General of the National Economics and Labour Council (CNEL)

12,45 - 13,00 – **Closing remarks:** *Luciano Versace*, Head of Front Office (Servizio per le relazioni con il pubblico) of the Italian Data Protection Authority and ARC 2 Project Manager - *Anamarija Mladinic*, Head of Sector for EU, International Cooperation and Legal Affairs at the Croatian Personal Data Protection Agency and ARC 2 Project Manager

13,00 – Light lunch



April 9, 2024

9:00 a.m.



Esperienza Europa – David Sassoli
Europa Experience – David Sassoli



Piazza Venezia, 6 - Rome